City of New Bern
Manager’s Perspective
During Hurricane Florence
Decisions, Decisions, Decisions

- Always pressure to perform our duties as managers
- Decisions are a constant
- Under normal circumstances most of these decisions can be made with time to evaluate the pros/cons, best outcome, etc.
- Disasters always exacerbate this pressure
Decisions, Decisions, Decisions

- The decisions we make during a crisis or disaster can greatly impact our citizens and communities for many years to come.
- Budgets can be greatly impacted.
- Pressure can be on personal side too!!
- Impacts of families, friends, businesses, elected officials.
Prepare For An Emotional Rollercoaster

Happiness
Relief
Pride
Anticipation
Love

Anger
Fear
Envy
Anticipation
Pride
Peace of Mind

• Get your loved ones out so you can focus
  – Family
  – Friends
  – Set the example
• Take the time to keep them updated
Peace of Mind

• Document everything at home with pictures or video evidence
• Secure your belongings and board your pets
• Arrange for your home to be checked on and make you aware of issues
• Once your in the event, your not leaving for a loooooonnnnggg time
God made a promise...have faith!!
That John Denver Is Full of *?$#$ Man
Safety of Citizens
Safety of Staff
Community Support

• Support from the community can come in many different forms
  – Words of encouragement
  – Social Media
  – Food
  – Work/Volunteerism

• Important to have someone to manage this and keep you and staff informed as this can be very motivating to keep pushing
Brittany Creamer Spear  Y’all rock! Keep it up and thank you.
Like · Reply · Message · 19m

Becky Frenia  We have electricity! Thank you for braving the storm so we can be comfortable.
Like · Reply · Message · 2m

Tonya Davis Cedars  God bless you and stay safe!
Like · Reply · Message · 8m

Michael Williams  Keep rockin it!

Bob Block  You guys are doing a fantastic job! Thank you for your efforts and please stay safe!!

Lynda DiMauro  Thank you to all of these wonderful linemen. We appreciate their dedication in helping others!
Like · Reply · Message · 3h
Community Support???...not always

• At some point though, you turn from savior to villain
  – Power not on
  – Debris not cleaned up
  – House flooded
  – Building permits
Eventually At Some Point, The Gravity Will Set In
“When the action is over and we look back, we understand both more and less. This much is certain. Before the Doolittle raid, America knew nothing but defeat. After it, nothing but victory. Japan realized, for the first time, that they could lose and began to pull back. America realized that she would win and surged forward. It was a war that changed America.” - quote by Evelyn in “Pearl Harbor”
“This is Your Goal...Make It Happen”
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There Are Certain Perks to the Job but They Can Be Equally Exhausting
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